

# The Direct Engagement Show: Webcast & Networking Media Kit

The following are sponsorship levels of our one hour live interactive webcast & peer-to-peer networking events that can be from 1 hour to a full day (*Note: This is not the sponsorship pricing for our Sun TV shows*):

## \$3,000 Sponsorship:

- Includes representation on the panel
- Green Room Access: Meet privately with other panelists prior to webcast
- Announcement with logo (& Article, survey, coupons, etc.) to Direct Engagement subscribers of 37,000+
  - Includes logo on registration and archived video page of show
- Video ad of sponsor played at venue and for webcast audience
- Logo or pre-roll video ad place on archived webcast video
- Use of webcast video in own promotion including the right to edit clips from
- Booths, banners, promotional brochures at the venue of the webcast shoot and combined peer-to-peer networking event

## \$1,850 Sponsorship:

- Announcement with logo (& Article, survey, coupons, etc.) to Direct Engagement subscribers of 37,000+
  - Includes logo on registration and archived video page of show
- Video ad of sponsor played at venue and for webcast audience
- Logo or pre-roll video ad place on archived webcast video
- Use of webcast video in own promotion including the right to edit clips from
- Banners, promotional brochures at the venue of the webcast shoot and combined peer-to-peer networking event

## \$900 Sponsorship:

- Announcement with logo Direct Engagement subscribers of 37,000+
  - Includes logo on registration
- Use of webcast video in own promotion including the right to edit clips from
- Brochures at the venue of the webcast shoot and combined peer-to-peer networking event

**Notice:** Upon agreement a fifty percent deposit is required with the balance due before the webcast broadcast and networking event.

